



CUBE Centre for the Urban Built Environment

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Post Match at Cube

EXHIBITION / FOOTBALL / MANCHESTER



If cigarette brands were football teams, who would you support? Be it the Blues or the Reds, the Golds or the Silvers, this July sees Manchester's Cube play home to Post Match, Leo Fitzmaurice's showcase of paper football shirts. Made entirely from found cigarette packaging, the boxes have been unfolded to produce bizarrely accurate logo-laden miniatures—if only the Football Association welcomed the big bucks of tobacco sponsorship. There's something very particular about Fitzmaurice's practice—finding, collecting and (re)making, and the attention given to the tiny folded shirt collars. Wherever you stand on the 'sports teams packaged in sponsorship advertising' debate, Fitzmaurice manages to challenge our perception of seemingly throwaway objects. The show is a worthwhile contemplation of how submerged we have become in our information environments. And without a WAG in sight...

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